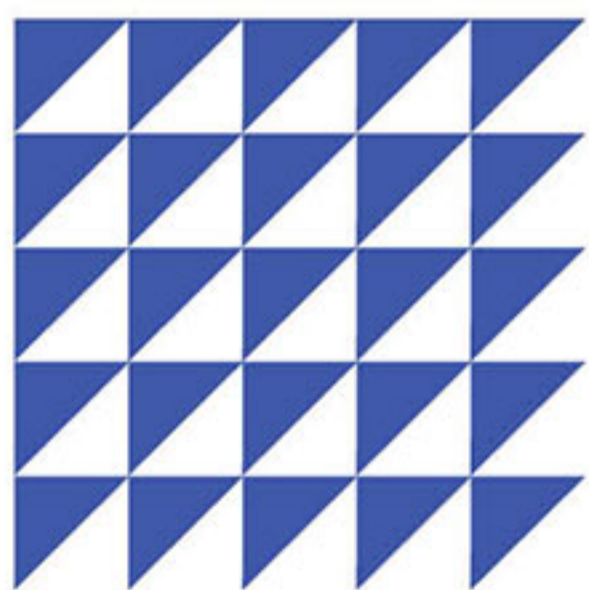




# Master of Business Administration

**MBA**



**Acharya Bangalore  
B-School**



'A' Graded Institution  
**NAAC**  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL



## — Overview

Since 2008, ABBS has developed rich and prolific interactions with business practitioners and decision makers in the corporate world. Founder Director, Dr H.R. Venkatesha has been driving the program for over a decade to great heights with its unique pedagogy and experiential nature of learning. The MBA at ABBS is specifically designed to prepare graduates in the emerging markets around the globe. The program is triple accredited by NAAC 'A' Grade, NBA and IACBE (USA).

## — Curriculum

The Curriculum integrates coursework along with international expertise and pedagogy. The MBA program at ABBS is a transformative journey offering unparalleled opportunity along the way, with access to the best Global Management knowledge, corporate internships and placements from the finest companies in the market.

## — Prominent Faculty



**Dr H R Venkatesha**  
Director & Professor



**Dr R Jayanthi**  
Professor



**Dr Sengottuvelu C**  
Professor



**Dr Rajesh C**  
Associate Professor



**Dr Sriram V P**  
Associate Professor

## — Specializations

**01** Finance

**02** Marketing

**03** Human Resource Management

**04** Health Care Management

**05** Start-ups & SME Management

**06** Banking, Insurance and  
Financial Services

## — Placement Highlights

**Recruiters : 130+ | Average CTC : 6.2LPA | Highest CTC : 10LPA**

## Value Added Programs

- Toastmasters International
- Industrial visits
- Live projects and simulations
- Business management book reviews
- Armageddon
- Entrepreneurship development
- Socially relevant projects

## Certifications

- Business analytics certification from Virginia Tech
- Six Sigma Green Belt Training
- Supply Chain Management Certification
- Bombay Stock Exchange Certification on Derivatives
- 21st Century Skills Micro Learning Program

## — Eligibility

- Graduation with an aggregate of 50% marks from any recognized university in any discipline.
- Should have compulsorily appeared for CAT/XAT/MAT/KMAT/CMAT/GMAT.
- Work experience would be added value.

## — Admission Process

**Step 01** Complete the online application form :  
*application.abbs.edu.in*

**Step 02** Candidate screening and eligibility scan.

**Step 03** Personal interview and group discussion.

**Step 04** Results are announced based on score card.

**Step 05** Admission offer letters will be sent to shortlisted candidates.

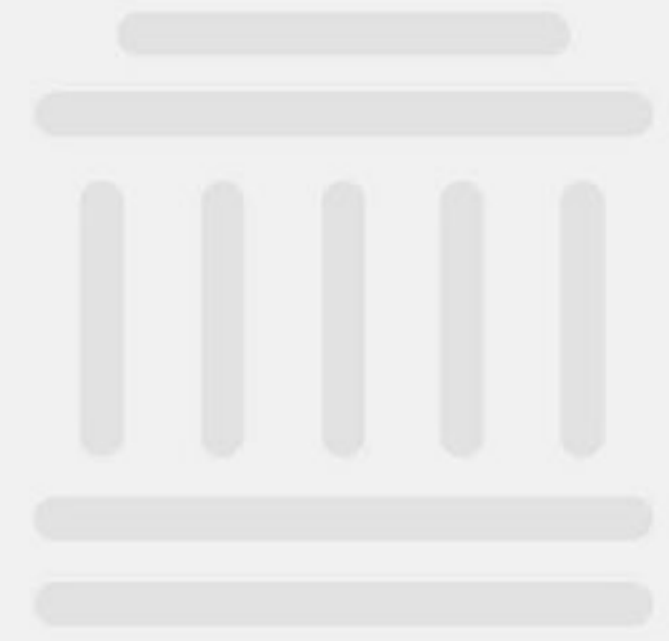
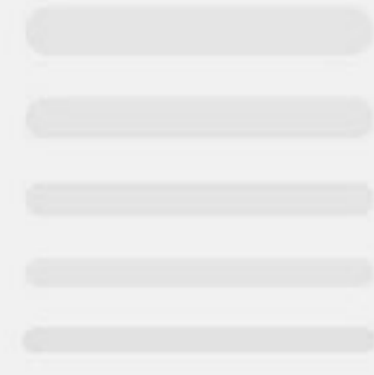
**Step 06** Candidate registration fee is paid directly to the institution after the confirmation of seat.

## — Alumni Testimonial



**Maumita Panja**

ABBS has moulded my personality to make me corporate ready. Apart from the routine textbook material, I have actively participated in the various club activities organized at ABBS; which has added extra value to my learning. I have been fortunate enough to be a core member of MartechABBS (Marketing Club) and a member of TEDxABBS. The faculty at ABBS give the students an extra push to help them realize their complete potential as corporate leaders of tomorrow. I am extremely happy that I chose ABBS.



**Aspire. Accelerate. Achieve.**



**Acharya Bangalore B-School**



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