



Filmian: The Film Club of ABBS

ABBS pays tribute to one of the most enduring and universal industries with a presence in every corner of the world and the most diverse product line imaginable that caters to every conceivable taste and preference. Yes, it's Movie Industry. The Film club is a student initiative here at ABBS. Students surely desire a break from the monotony of the MBA life and the better way to unwind is by occasionally watching a movie with their peers. The club intends to show movies in classroom/ Auditorium at the convenience of the students.

Objectives of the Club:

To inculcate Culture understanding by reviewing interesting and unique films.

To educate viewers on various aspects of management by brief presentations of notable importance about the film.

To improve social wellbeing in campus by bringing members together to share experience.

The club intends to show classics of days gone by and recent acclaimed films that might have passed by unnoticed. We also intend to show documentaries and telecast sporting or other events. The Film Club also intends to host activities – like quizzes, video making events and other workshops – and has its own social media page, where members can post their movie reviews and comments (which will be moderated). Film club maintains a large collection of movie CDs/ DVDs. Students can also request for specific movies and TV shows. The club caters to a variety of tastes from English, Hindi or even regional languages like Telugu, Tamil etc. The members of ABBS Film club meet once a week (every Saturday) at regular time so as attendees we can plan ahead. The participants watch movies and later have a discussion session after the movie. They talk about and debate on the quality of acting, characters, script, direction and music. Just like a book, movies are analyzed for theme and content. Also “MY Movie Review”, a written feedback is obtained by participants. Students are encouraged to correlate story line with any of the business concepts and submit reports after the show in detailed fashion. Best reports are appreciated by displaying the same on social media and class presentations. The club promises to entertain through movie shows and develop among students the attitude to appreciate films as a serious art form and an increasingly important media of communication in our society. The members also intend to learn the fine art of film making by directing short films.

The Flim Club, entertains though entertainment movies, documentary films & speech of eminent personalities which comprises the areas like mythology, communication, politics, cultural issues etc. The selection of movie is based on the themes like contemporary issues, learning lessons from the people who excel in their fields and strategic issues which help the individual to confront the real life situation. The notice for the upcoming movie will be displayed on the Notice Board and social media page, which is developed by the students.

Club Information and List of Activities in 2015-16

Number of Club Members: 31

Club President: Mr.P.V.S.Pavan Kumar

SI.No	Activity	Date
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1	Selection of Student Club Members	23rd September, 2015
2	Election of Office bearers	25th September, 2015
3	Inaugural of Film Club by Mr. Gudla Santosh Kumar, Associate Director, Tollywood	1st October, 2015
4	Direction Class	25th September, 2015
5	Film Review (Lunch Box)	26th September, 2015
6	Photoshop	23rd September, 2015
7	Movie Editing	10th October, 2015
8	Movie Editing	31st October, 2015
9	Genres- Video explanation	7th November, 2015
11	Genres- Explanation	14th November, 2015
12	Movie Planning	05th December, 2015
13	Matinee Planning and Video editing class	30th March, 2016
14	Selection of Juniors to lead the Matinee shows for May 2016	6th April, 2016

Club Information and List of Activities planned for 2016-17

Number of Club Members: 39

Club Co-Ordinators: Ms. Pooja and Ms.Prathyusha

Sl.No	Activity	Date
1	Inaugural	26-Sept-2016
2	8 activities for odd semester	
3	8 activities for even semester	