

Professor Pala Suriya Kala

Professor Pala Suriya Kala is an academic at heart whose utmost goal is fostering equality among everyone with education in this world. She has over twenty years of Post Graduate teaching experience, teaching management students mostly in B-Schools in India and abroad.

Professor Suriya, as she likes to be called, is Master of Business Administration from Gitam, Andhra University and has been awarded Junior Research fellowship from the University Grants Commission (UGC) for qualifying in National Eligibility Test (NET). She has a Bachelors in English literature which she believes has moulded her uniquely.

Professor Suriya has wrote two books one on the course work of Bangalore university on Digital Marketing and a book on poetry ,Musings , published online in Amazon. She has attended a lot of national and international conferences and published papers in both national and international journals.

Professor Suriya has worked internationally in a World Bank funded initiative in one of the poorest countries of Africa. She believes that this experience has sensitised her to problems of the students who need fund for education.

Professor Suriya's interests in teaching are Marketing, Consumer Behavior, Organizational Behavior and Ethics in management apart from English literature.

Her passion lies in reading, writing poetry and interior decoration.