

## **SYED KAZIM**

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Syed Kazim is an Assistant Professor at Department of Management Studies. He has done is MBA and M.Phil and is currently pursuing his Ph.D in Marketing from Bharathiar University, Coimbatore. He has worked in Wipro Technologies as a HR Executive. He is an author, proficient speaker, life skills trainer and a voracious reader.

He has authored three books namely, 'Soft Skills for Business', 'Organisational Behaviour" and 'Marketing and Service Management'. He has presented and published various papers and case studies at national and international conferences and journals respectively.

He is a certified 'Life Skills' trainer from Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, Government of India. He has developed training modules on Personality Development called 'Think out of the Box', 'Raising the Bar' and 'Connecting the Dots'. He has also developed various Management Games called "Velocity – Unleash your Potential', 'Business Plan – Awakening the Giant Within' and 'Pink Slip – Do you have it in you?'

Apart from management, he has interest in the field of politics, economics and advertisements. He has written various articles politics, economic and social issues, which are published in various print and online magazines such as, Radiance Viewsweekly, The Companion, Chatra Vimash (Hindi) and Youth Ki Awaaz. His hobbies are reading book, writing articles and indulging in research activities.