

**Dr.K.R.Swaroop**

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**Dr.K.R.Swaroop** is an Assistant Professor at PG Department of Management Studies. He is an M.sc, MBA, UGC-NET, PhD. He has rendered his services as Assistant professor of HR and Marketing, He has done his PhD in Green Marketing area and received fellowship from ICSSR-IPE for doing PhD and he also worked as a adjunct faculty at various colleges like Vijayam Institute and SVCE college, He has worked in Entrepreneurship development cell and organized several entrepreneurship awareness camps and entrepreneurship development programmes. He also received award from Mother Theresa organization for social service he rendered. Prof. Swaroop is a life time member in Indian science congress association (ISCA). He also worked for premium institutes like Indian Institute of plantation Management, he has presented and published many papers in both National and International Conferences & Journals.