

## **Brief Profile : Prof Swaminathan Murthy**

Prof Swaminathan Murthy has completed **B.Com (Honours)** from St Xavier's College, Kolkata, followed by an **MBA from XLRI – Jamshedpur** and is also an **FICWA**, with an **All India 3<sup>rd</sup> Rank**.

He has worked in senior positions with leading business organizations like ITC Limited, Shaw Wallace group, Coca Cola – East Africa, Deccan Herald Newspaper group, etc for a period of over 25 years and has travelled extensively all over the world. He has also worked for a period of 18 years with leading B-Schools like XLRI – Jamshedpur, XIME, IFIM Business School, Manipal University, Great Lakes Institute of Management, M.S. Ramaiah Institute of Management, etc in positions like Professor – Finance, Associate Director, Head – Management & Commerce programmes, Director – Placements, Dean, etc and has also been a member of the Board of Studies of PRIST University, MANIPAL University, Sikkim Manipal University, M.S. University - Tirunelveli, MSRIM, etc for all Management and Commerce Courses.

Areas of Interest / Subjects taught: Management Accounting, Strategic Cost Management, Working Capital Management, Investment Analysis, Securities Analysis and Portfolio Management, Budgeting & Budgetary Control.

He has conducted / was a resource person in several Management Development Programmes for reputed organisations like Malayala Manorama, U.B. Group, BPL Limited, BPL – Telecom, MICO-BOSCH, Royal Government of Bhutan, etc and was earlier also a Senior Consultant to Food Corporation of Bhutan and the Ministry of Industries - Bhutan.